



Copernicus Support Office Copernicus Relays Copernicus Academy

Three key elements at the service of User Uptake and Market Development





# 2017 MARKS THE BIRTH OF THREE NEW USER COPERNICUS UPTAKE TOOLS



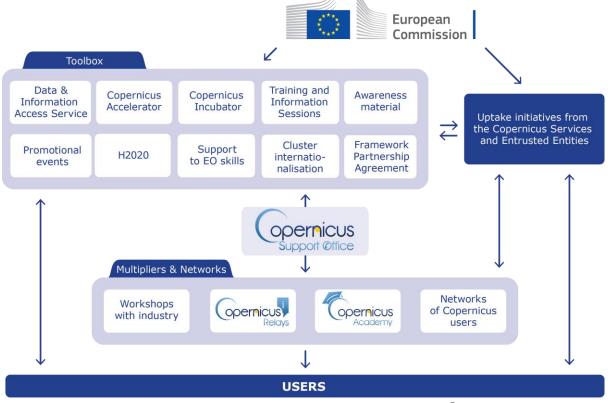








# CSO: Positioning among Key Stakeholders and Available Toolbox



# Copernicus

#### THE CSO IDENTITY CARD



#### Targets

- Copernicus Relays and members of the Copernicus Academy
- Key Copernicus Stakeholders
- General Public (in liaison with info@copernicus.eu)



#### Actors

The Support Office team (on behalf of DG GROW)



- Animation and monitoring of the Copernicus Networks
- Communication and dissemination of Copernicus promotional materials
- Copernicus User Uptake one-stopshop and helpdesk at European and International level
- Promotion and support to Copernicus related event organisation (e.g. identification and /or provision of speakers)



#### **Focus**

 Animation of, and support to Copernicus Relays and Academy networks, Support to User Uptake initiatives of Participating Countries (e.g. National User Fora)

#### Outcome



- Efficient and effective implementation of the European Commission's key Copernicus User Uptake initiatives (toolbox)
- Establishment of a dedicated communication channel between the European Commission, the Relays, and the Academy
- Supporting members of the Relays and Academy Networks in their promotion of Copernicus User Uptake in their respective areas or sectors of activity



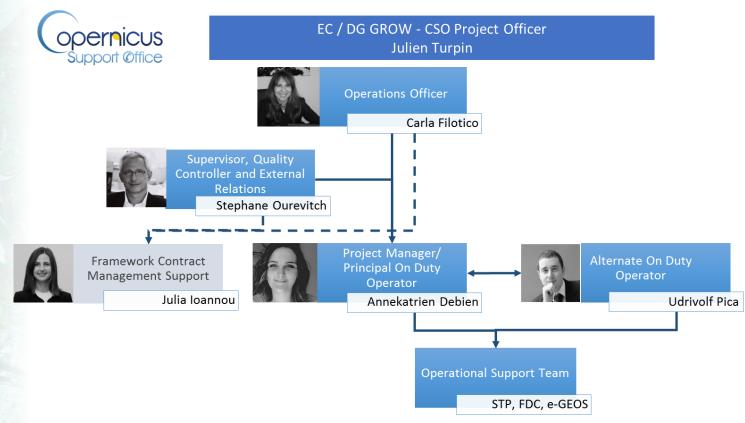
#### Contact

- Local phone number: available in early January 2017
- · Email: support@copernicus.eu
- · Live chat: available in early January 2017





## WHO IS BEHIND THE CSO









Ensure maximum uptake of data and information

Build Skills

Accelerate Research to Market link





# COPERNICUS RELAYS POSSIBLE ACTIVITIES

- Coordinating activities at local level
- Distribution of promotional material
- Running a hotline as Point of Contact in local community
- Promotion of Copernicus at events
- Organising Copernicus promotional events and training sessions





# CALL ISSUED BY EUROPEAN COMMISSION

**Issued in early October 2017** 

**Deadline 1 December** 

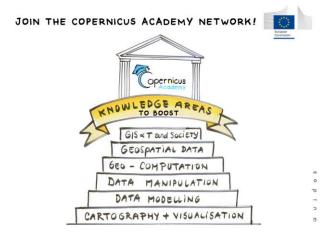
Available at <a href="http://copernicus.eu/main/copernicus-academy">http://copernicus.eu/main/copernicus-academy</a>
<a href="http://copernicus.eu/main/copernicus-relays">http://copernicus.eu/main/copernicus-relays</a>



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Copernicus

## Join us!





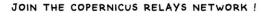


#### WHO SHOULD JOIN?

UNIVERSITIES (inc. BUSINESS SCHOOLS)

RESEARCH INSTITUTIONS

PRIVATE EDUCATIONAL INSTITUTIONS FOCUSED ON BUSINESS + SPACE









THE MEMBERS OF THIS NETWORK ARE BRIDGES
BETWEEN COPERNICUS AND THE END-USERS
OF THE PROGRAMME INCLUDING BUSINESSES,
START-UPS AND THE EU CITIZENS

LOCAL + REGIONAL LEVELS





## Contact us for support!

Copernicus Support Office support@copernicus.eu +372 880 12 87



### **Copernicus Academy in Estonia**

Tartu Observatory/University of Tartu
Point of contact: Anu Reinart
anu.reinart@to.ee



